

BE

BUSINESS & EDUCATION 2016

FPA ANNUAL CONFERENCE -

BE Baltimore 2016

The Largest Gathering of CFP® Professionals and Thought Leaders in Financial Planning

SEPTEMBER 14 - 16, 2016

The FPA Annual Conference is the largest gathering of CFP® professionals and thought leaders in financial planning. The conference will again host an onsite recruiting event September 14-15 to allow featured companies to actively hire for open positions. We invite you participate in the event to have access to over a hundred qualified candidates ready to enter the financial planning workforce – all in one location!

How the Recruiting Event Works

- PARTICIPATING FIRMS RECEIVE ACCESS

 to resumes and questionnaires of on-site candidates made up of student volunteers
 (from schools with CFP® certification education programs), Financial Planning Challenge participants, career changers and candidates from local universities.
 - WILL HAVE ACCESS to a software system
 that allows applicants to interested firms and for
 firms to view resumes and questions from interested attendees. The system allows both parties to view
 candidates interested in the position and firms interested in candidates to help coordinate interest to
 schedule an interview.
- FIRMS RECEIVE A PRIVATE ROOM to conduct interviews for two days.
- **INTERVIEWS ARE SET UP IN 20 MINUTE INCREMENTS.** You firm can expect between 35-40 interview sessions.
- RECRUITERS MAY ALSO ATTEND the student and faculty receptions on Tuesday, September 13.

Benefits of Participation

- **INCREASE YOUR FIRM'S CONFERENCE** ROI by connecting directly with prequalified financial planning professionals
- FILL YOUR PIPELINE with individuals specifically interested in your company
- FACE-TO-FACE INTERACTION with qualified candidates that have been pre-screened before the interview

Cost to Participate

\$10,000* (includes two full-conference registrations to the FPA Annual Conference)

Maximize your exposure and package you participation with a booth or institutional membership!

Contact Corporate Relations to Participate:

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